

Continental 
The Future in Motion



Original stays original.
VDO becomes Continental.



The mobility of the future from a single source

We are your partner for global aftermarket solutions and services.

Our ambition as a global technology group, and one of the leading automotive suppliers and tire manufacturers? To always have the optimal solution for the needs of our customers.

With a wide-ranging product portfolio, the right technology, the top quality of an original equipment manufacturer and services that bring real added value.

This bundled know-how represents our Continental brand.

The VDO original spare parts for electronics and mechatronics will therefore be supplied in the new Continental packaging from September 2020. The products will remain identical.

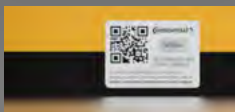
Original stays original.

An overview of the new packaging

1 Security label

MAPP code: This guarantees the unique identification of Continental original products. Printed as a QR code on the new packaging, it can be scanned easily by mobile phone.

tesa PrioSpot®: Maximum counterfeit protection and the certain identification of imitations.



2 Packaging design

Thanks to the full-surface design, the packaging is highly visible – and it won't get dirty quickly.



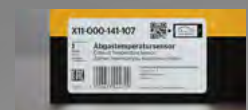
3 Seal of quality

An undamaged seal of quality guarantees that the package has not been opened and that what's inside is a Continental original product.



4 Product label

Vehicle use: The QR code leads to the online catalog of vehicle models that match that product.



Information on deliveries:

Since the conversion of the packaging is ongoing, mixed deliveries and deliveries of VDO packaging may occur. The original product you ordered will always be delivered.

Brand transfer toolbox:

This is where you'll find all the information about brand transfer as well as picture and text templates to inform your customers.

www.continental-aftermarket.com/markentransfer



In the online catalog system **TecDoc**, you'll find the products under **Continental/VDO**. Simply use our online catalog.

www.continental-aftermarket.com/katalog



The following VDO spare parts will be converted to the new Continental packaging.

Changeover
from
September
2020

Electric Fans and Fan Motors



Engine Actuators



Door Systems



Windshield and Headlight Cleaning Systems



Fuel Supply Systems



Engine Management Sensors

